



FRESH RIVIERA®
FRENCH FINE DELIGHTS

*All the Southern Flavours
Combined in a French Corner*



Who are we?

A London-based company composed of French professionals specialising in procurement of artisanal Food & Beverage from the South of France.

Our main French Fine Delights come from our firm clustering, a close partnership in which each producer communicates under the **FRESH RIVIERA®** brand, ensuring an authentic South of France origin.

What do we?

France is the first agro-food producer in Europe with famous artisanal gastronomic products, thus making the country able to meet the needs of all consumers.

Our mission is to ease the procurement and distribution of authentic premium quality Food & Beverage goods produced in the French Riviera.

The range of authentic specialities of the South of France can also get in a « **FRESH RIVIERA® FRENCH CORNER** » including the products of all producers of our firm clustering.

This « CORNER » offer is meant to generate an escaping experience for the customers.

The positioning strategy focuses on a range of delicious products that complement each other, creating a promotional virtuous circle.

What are our strengths?

– A professional network with producers of French Artisanal Food & Beverage built on solid and long-term relationships.

– The dedicated **FRESH RIVIERA®** Culinary Academy and Sourcing Office is located in Provence where our French Chefs taste and select the best ingredients to provide exclusive and authentic products adapted to several foreign markets.

– Our “**FRESH RIVIERA®**” brand is a high-guarantee of authentic regional quality. Delicatessen corners, packaging and labels are always suited to the intercultural aspect of your targeted market and of course translated in your mother tongue.

– Moreover, if you are looking for a specific taste, range or product, our

FRESH RIVIERA® Sourcing Department can work in exclusive partnership with your Procurement Department in order to guarantee the best quality price ratio for personalized and adapted products dedicated to your targeted customers.

The French Corner

Non-contractual picture





Presentation of our clustering's top specialities

Our aim is to offer you the best French food experience from the French Riviera and the Provence in the South of France.

DRINKS

Virgin Anis



Virgin anis has the same taste as anisette but without alcohol.

Anisette



Chief symbol drink made in Southern France with 100% French ingredients. The Anisette is a fine aniseed drink, very thirst-quenching, perfect for a successful aperitif. Star of the table since 130 years, and « Golden Cup of French Good Taste of Paris » award winner. This legendary aniseed drink is the best friend of spread delight sauces and terrines.

Come savour the Mediterranean way of life with FRESH RIVIERA®

Vodka



Vodka is one of the most loved alcohol in the French Riviera during parties, and can be found in many cocktails.

Other drinks

Do you know it?
Authentic fresh beers are also brewed in Southern France! And Provence is still today the biggest wine producing region of France. The list is very long, and tastes are numerous. Feel free to tell us which colour you are looking for. Do you want to taste their freshness?



French Beer

FOOD

Packaging

English version^{EN} French version^{FR}



A range of more than 30 authentic sauces and terrines

Sauces



Symbols of Southern France

It can be spread on "Crostini" toasts and on farmhouse bread but can also be eaten with appetizers, vegetables, fish and meat.

The most appreciated savours are: the black and green olive tapenades, french pistou, pepper spread and sundried tomatoes delights, anchovy cream, eggplant caviar, aioli.

Net weight: 90g

Terrines



Terrines to enjoy as an aperitif or at a picnic

Experience the taste of our countryside traditions, to be savoured on slices of bread or on toasts as an appetizer, or in a delicious sandwich.

The most appreciated savours are: wild boar with rosemary, St Hubert venison, quail with morels, scallop with lemon, shrimp, smoked salmon with dill.

Net weight: 85g

Additional sales

It is seen that the most appreciated additional sales in the South-of-France corners and ethnic shelves are the authentic regional wellness products: Soap of Marseille, Lavender sachets and other natural and organic cosmetics coming from Provence.



Sweets and Candles



Soap of Marseille

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